

head of engagement & communications

- **Medium sized legal practice advocating for human rights and refugee protection**
- **Suits a dynamic and well-rounded communications and fundraising specialist**
- **Randwick based, offering hybrid working and attractive salary package benefits**

The Organisation

The Refugee Advice and Casework Service (RACS) is one of Australia's oldest and largest providers of free specialist legal assistance to people seeking asylum, refugees and disadvantaged migrants. RACS is a successful and dedicated community legal centre committed to justice, dignity and fundamental human rights.

RACS ensures at risk individuals and families who seek Australia's protection gain access to equal and fair representation before the law, so that they are able to live their lives with dignity, security, family unity and freedom. The organisation is predominantly sustained through fundraising, supplemented by some government funding.

Benefits and Culture

- An energetic and supportive team orientated work environment
- Attractive remuneration including salary packaging
- Highly regarded practice providing an exceptional calibre legal service

The Role

Working closely with the Centre Director this role sits within the leadership team and plays a key and proactive role enhancing and strategically driving the branding, marketing, communications and fundraising income of RACS. Leading a small team, you'll bring fresh ideas and prepare and execute a public and donor engagement strategy encompassing fundraising, brand positioning, digital communications, media, and campaigns in order to build and bolster financial sustainability and impact.

Additionally you will:

- Research, identify, pitch and produce content for media opportunities to promote and showcase RACS impactful work and successes
- Implement an integrated and consistent strategy for all communications
- Create and implement the fundraising strategy, associated budgets and operational plans
- Collaborate with Head of Philanthropy to plan and deliver appeals and campaigns
- Prepare newsletters, annual reports, social media and media content
- Implement digital platforms and fundraising that drives donor and engagement growth
- Provide reporting to the management committee and relevant stakeholders

Skills Required

You are a proactive, creative and resourceful leader who will bring substantial communications, engagement and fundraising expertise from within a non for profit or advocacy-based organisation. Experience within the refugee sector or marginalised / disadvantaged groups is highly advantageous.

You have a demonstrated ability to:

- Speak to a variety of audiences particularly to donor retention, acquisition, advocacy and campaigning
- Develop successful internal and external relationships
- Measure and evaluate communications for impact testing
- Work proficiently with applications such as Pardot and Salesforce
- Effectively communicate to media, policy makers and government stakeholders
- Qualifications in Marketing & Communications or related

If you are motivated to support justice and human rights for refugees please apply by forwarding your resume, together with a cover letter addressing the skills required above, to cv@ngorecruitment.com quoting reference #1048001. To discuss this opportunity please call Gemma Schade on 03 8080 8978.

NGO Recruitment values equitable recruitment practices and is committed to representing candidates reflective of the diverse organisations and communities we work with. We welcome and encourage applications from all backgrounds, ages, and identities, and are happy to adjust our recruitment process to support accessibility needs. If you are interested in this position and have most of the skills or experience we are looking for, please go ahead and apply.