

Strategic law reform

Panel discussion

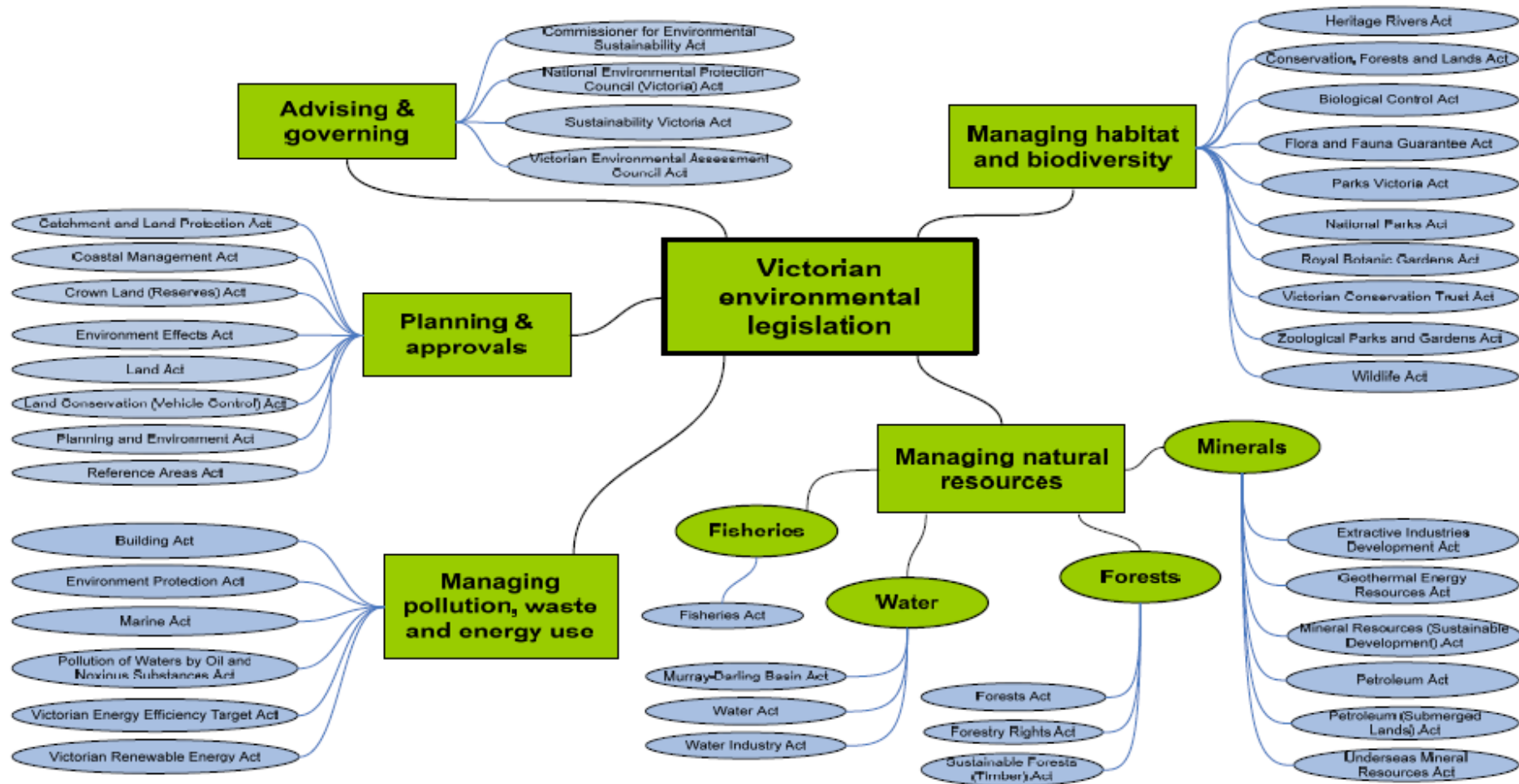
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Why be strategic...

Figure 6 Victorian environmental legislation



1. Choose which issues to work on

- › Is the issue of State/National significance?
- › Will the reform make a big difference to your clients or the area you work in?
- › Do you have time to do the work needed to make an impact?
- › Is it within your Centre's area of expertise?
- › Are you likely to get a win?
- › Does anyone else care about the issue apart from your Centre?

2. Strategic planning of the issue

- › Have a specific objective or goal
- › Map the issue – what is the goal, where are we now and what key things need to happen in between to achieve it?
- › Key dates
- › Key people
 - Decision-makers
 - Influencers
 - Supporters
 - Detractors

Strategic planning of the issue (cont..)

- › What circumstances are working *for* the reform
- › What are working *against* the reform?

As a result:

- › What strategies will you adopt?
 - Mobilising clients, writing submissions, lobbying MPs, running public forums, influencing public servants, doing media stunts, etc
- › What actions will you do to make those strategies happen?

Case study: The Carbon Tax

- › Picked some key manageable issues
- › Worked with national group – greater influence
- › Worked with influential groups who picked up our issues
- › Good relationship with Dept – gave solutions
- › Ran community workshops